

Social Media Post Examples

Please feel free to also include this language in newsletters, using the social media graphics.

Hashtags:

- #right2housing
- #cdnpoli
- # (your province/municipality)
- #legislater2h

Twitter Tags:

- @legislater2H – Right to Housing Campaign – *Be sure to tag us!*
- @TOAdamVaughan – MP Adam Vaughan
- @jyduclos – Minister of Children, Families and Social Development

- @JustinTrudeau
- @Bill_Morneau
- @AndrewScheer – leader of the Conservative Party
- @theJagmeetSingh – leader of the NDP
- @WayneEaster, @PierrePoilievre, @PLDusseault @pfragiskatos – House of Commons Standing Committee on Finance
- @ *Your MP, community leaders, influencers in your community

SAMPLE TWEETS:

- Housing is a fundamental human right! We support the National Housing Strategy Act and the commitment to the #right2housing. Find out more at: <http://housingrights.ca>
- We support the #right2housing. Now is the time to make history! Let your MP know you support this. Find out more at: <http://housingrights.ca>
- We support the right to housing in the National Housing Strategy Act. Let's pass this into law and make history! Find out more at: <http://housingrights.ca>
- We support the right to housing in Canada's National Housing Strategy Act! Let's protect housing as a fundamental human right with an innovative accountability framework. Find out more at: <http://housingrights.ca>
- Let's get the #right2housing in Canada. We support the National Housing Strategy Act! Find out more here: <http://housingrights.ca>

SAMPLE FACEBOOK/INSTAGRAM POSTS:

- We support the National Housing Strategy Act's commitment to the #right2housing.

It is critical the Act move forward because the legislation creates a vibrant human-rights culture and space for multi-stakeholder engagement around a shared commitment to reducing and eliminating homelessness and reclaiming housing as a fundamental human right. Send a letter to your MP to let them know they should support the #right2housing too: <http://housingrights.ca>

- Send a letter to your MP calling on them to support the #right2housing commitment in the National Housing Strategy Act. The time is now to get the right to housing in Canada. Let's make history!

Learn more here: <http://housingrights.ca>